I Have a Program Advisory Committee, Isn’t That Enough?

(Getting in Touch With Your Inner Employer)

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Overview

• Welcome & Introduction
• Point / Counterpoint
• Why Employer Engagement Matters
• Self Reflection / Table Talk
• Lessons from the Front Lines
• Questions
Self Reflection

• What new projects has your advisory committee brought to you in the last year and what have you done with them?
• Do you have a formal talent development plan with your employers? If not, when do you seek data and information from your employers about hiring needs or projected growth or declines?
• How do you utilize your employers? Would you feel valued for that?
• What percentage of your advisory committee meeting are you talking versus listening?
• Do you really listen to your employers and understand their needs?
QUESTIONS?

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