



FALL 2019 PRE-SSLI CHIEF OFFICERS MEETING

Thursday, September 12, 2019

Center for Workforce Development, 4th Floor
Columbus State Community College
315 Cleveland Ave, Columbus, OH 43215

AGENDA

Please note that the officer group business meetings in light blue are open to appropriate college representatives. The afternoon sessions are closed to only the chief officer triad per college (3 people).

9:30 AM – 10:00 AM

4th Floor Lobby

REGISTRATION CHECK-IN

10:00 AM – 12:00 PM

OACC CHIEF OFFICER BUSINESS MEETINGS

Coffee, tea, and light snacks will be provided for all attendees.

Room 412

Chief Academic Officers

Room 414

Chief Financial Officers

Room 420

Chief Student Affairs Officers

12:00 PM – 12:30 PM

Ballroom

LUNCH

Grab a boxed lunch as we transition to the afternoon sessions.

12:30 PM – 1:00 PM

Ballroom

LEGISLATIVE & OACC ADVOCACY UPDATES

Presenters: Jack Hershey, President & CEO, and Tom Walsh, Vice President, OACC

Hear updates on the recently enacted 2020-2021 biennial budget and the OACC advocacy agenda.

1:00 PM – 4:00 PM

Ballroom

OACC LEADERSHIP DEVELOPMENT SERIES WITH THE ASPEN INSTITUTE

STRATEGIC FINANCE: SETTING CULTURE, FINDING RESOURCES, AND ALIGNING ASSETS TO MISSION

Presenters: Keith Witham, Deputy Director, College Excellence Program, The Aspen Institute; Dr. Steve Robinson, President, Owens Community College

Using Aspen's framework for strategic finance, chief officer triads will explore how to set culture, find resources, and align assets to mission. This session will introduce institutional leaders to critical strategies for building organizational capacity in strategic finance. The curriculum covers:

- Examples of why strategic finance practices are critical for shaping the culture of the institution around impact, as well as instrumentally for resourcing structural reforms and interventions at scale in a resource-constrained environment.
- A framework for acquiring and aligning resources, built on three key principles:
 - Finance is a core strategy for driving culture.
 - Transformational change requires disciplined resourcing.
 - Partnerships across the ecosystem can yield substantial resources for mission and transformation.
- Promising practices for acquiring and aligning financial resources to mission, including signaling student success as a goal in all financial reports and requests; identifying and utilizing stranded assets; identifying and developing areas for revenue growth; and partnering strategically with external organizations to find new resources.

This workshop will specifically discuss the roles of cabinet-level leaders in the alignment of resources to mission, and examples and strategies will focus on the application of Aspen's strategic finance framework to the guided pathways context. As a result of engaging in this workshop, participants will:

1. Be able to benchmark traditional financial strategies, including those in use at their institutions, to practices at high-performing institutions where finance is aligned to student success goals.
2. Understand how strategic finance practices and policies help to shape college culture and identify new strategies within their financial practices to strengthen culture and reinforce their own institutional student success goals.
3. Evaluate their own role in the financial work of their institution and determine next steps for development.
4. Develop an action plan for better aligning finance strategies to guided pathways implementation at their home institutions, including engaging leaders and others within and external to the institution.

*The Strategic Finance session with The Aspen Institute has been approved for one hour of CPIM credit.

PRESENTERS

DR. STEVE ROBINSON | President, Owens Community College



Dr. Steve Robinson is President and Chief Executive Officer of Owens Community College. Appointed by the Board of Trustees as the 7th president of Owens Community College on April 11, 2018, he previously served as Vice President of Academic Affairs and then Provost. Robinson is responsible for the organization, administration and supervision of all affairs at the College as established by the Board of Trustees.

Before joining Owens, Robinson served as Executive Dean of Planning, Research and Quality at Mott Community College in Flint, Michigan. In this role he was the Accreditation Liaison Officer (ALO) for regional accreditation with the Higher Learning Commission (HLC). Robinson also served as Interim Dean of Social Science and Interim Dean of Health Sciences during his time at Mott. Prior to becoming an administrator, Robinson spent fifteen years as an English professor in the Humanities Division at Mott Community College, and ten years as President of the faculty association.

In addition to his experience in community college positions, Robinson also spent six years as a non-partisan elected official as City Councilman in Grand Blanc, Michigan. At four-year higher education institutions, he served as a member of the graduate faculty in English at the University of Michigan-Flint. He also served as a chair and faculty advisor in the Doctorate in Community College Leadership (DCCL) program at Ferris State University in Big Rapids, Michigan. He is a graduate of the Management Development Program (MDP) at the Harvard Institutes for Higher Education and recently completed the Aspen Presidential Fellowship for Community College Excellence through the Stanford Graduate School of Education (one of just 40 higher education leaders selected in the country).

During his time in Ohio, Robinson has become a state-wide leader in higher education and transfer issues and serves on the Ohio Guaranteed Transfer Pathways Steering Committee. He is a member of the Regional Growth Partnership Board of Directors, the ProMedica Community Board, the Rotary Club of Toledo, and he is on the board of Raise the Bar-Hancock County. Robinson earned a Ph.D. in English from Michigan State University in East Lansing, Michigan.

KEITH WITHAM | Deputy Director, College Excellence Program, The Aspen Institute



Keith Witham is deputy director of the College Excellence Program, where he oversees the program's work to advance practices and leadership strategies that significantly improve community college student outcomes. Prior to joining the Aspen Institute, he was on the faculty of the College of Education at Temple University in Philadelphia, where he taught graduate courses in higher education law, policy, administration, and issues of access and equity.

Keith also previously worked as senior research analyst at Complete College America and at the USC Center for Urban Education. He has co-authored numerous book chapters and articles about strategies for achieving equity in postsecondary education outcomes.

Keith received a bachelor's degree in political science and a master's degree in social service administration, both from the University of Chicago. He received a Ph.D. in Urban Education Policy from the University of Southern California Rossier School of Education.