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▶ Example Case Studies:

- OTN Statewide Weekly Job Posting Report
 - Manufacturing Occupations in the Manufacturing Industry
- In-Demand Certifications for Specific Occupations and/or Programs (Example: Cybersecurity)
- Job Leads for Program Completers (Example: Google IT Professional Support Certificate)
- Identification of New Potential Employer Relationships



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- ▶ OTN Weekly Job Posting Report
 - State of Ohio
 - Manufacturing Industry
 - Manufacturing Related Occupations

- Export to Excel so Occupational Report can be sorted by the following:
 - Employer
 - City/County
 - Job Title

Note: Excel Report provides a LINK to the actual job posting



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- ▶ In-Demand Certifications for Specific Occupations and/or Programs (Example: Cybersecurity)



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- ▶ Job Leads for Program Completers
 - Example: Google IT Professional Support Certificate



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- ▶ Identification of new potential employer relationships based on occupational postings
 - Advisory Boards
 - Opportunities for Degree/Program Completers (Jobs & Internships)



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