

# Student Engagement Guide:

Using CCCSE data to navigate institutional improvement



## Our Students

What are their lives like?


What motivates them to enroll in our college?


What are some reasons they might withdraw?




## My Role

What are three ways you can serve students better?






# Survey Items

Choose three surveys items that you can influence.




Predict the data for the items you identified above.




Write down the actual data.




Write down attainable goals for the data.




## Data Focus Area

Select a data focus area, which can be a *CCSSE* or *SENSE* benchmark, a concept from CCCSE's Accreditation Toolkit, or a key area from CCCSE's Pathways Toolkit.

Select no more than three survey items that correspond to your focus area.


Write down the data for the items you identified above.




## Retrieving Data

The *CCSSE* and *SENSE* online reporting systems are available to colleges that participate in the survey at least once every three years. To retrieve your college's data, follow these sequential steps:

- Go to the CCCSE website ([cccse.org](http://cccse.org))
- Click on either the **Go to CCSSE** or **Go to SENSE** tab in the upper right-hand corner by the search bar
- Click on the **Members Only** tab (login information is shared only with the college president and designated *CCSSE* and/or *SENSE* institutional contact)
- Click on **Online Reporting System** in the vertical navigation bar
- Select the appropriate *CCSSE* or *SENSE* reports based on administration year

You may review Standard Reports or create Custom Reports from the vertical navigation bar:

- **Standard Reports** contain the college's Executive Summary of Results and separate Benchmark, Means, and Frequency reports for all student respondents in the cohort and for your college. Breakout reports by enrollment status are also available, and you can download your raw data file and a codebook from this page.
- **Custom Reports** allow colleges to compare their data with that of other colleges and to make comparisons within the college by focusing on specific student breakouts such as Part-Time and Full-Time, Developmental and Non-Developmental, Traditional and Nontraditional-Age, First-Generation and Not First-Generation, Gender Identity, Race/Ethnicity, and Credit Hours Earned (0 to 29 and 30+). Benchmarks, Means, and Frequencies are available for Custom Reports.



## Next Steps for Data Focus Area

1. **Restate the Data Focus Area:**
2. **Strategies:** What are some strategies that might improve results in this area?
3. **Key Players:** What key players will need to be involved to implement these strategies?
4. **Resources:** What college resources (time, people, facilities, money, etc.) will need to be allocated/reallocated to implement these strategies?
5. **Challenges:** What are some challenges that may prevent progress in implementing these strategies?
6. **Measure Improvement:** How will you measure improvement in the focus area?



## Personal Commitment to Data Focus Area

I Will ...

I Want ...

