Online New Student Orientation

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Hi There!

NSO 2022 New Student Orientation (NSO-0101-A)

Welcome, new students!

We're excited you've chosen Central Ohio Technical College (COTC)!

Please take a moment to watch this short video from COTC President, Dr. John Berry. When you're done, scroll down and click "Next" to read more about COTC and get started with your orientation!
The Need / Benefit

BEFORE

● Minimizes multiple / mixed modalities
● Lacking visibility & accountability
● Unique CCP content/needs

AFTER

● Convenience
● Affordability
● Accessibility
● Data

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Regulatory changes prompted CCP orientation review and assessment.

CCP participation risk includes: potential financial obligation if classes are failed.

Enhanced CCP orientation to encourage college success and retention.

Early college success fosters matriculation to COTC after high school graduation.
The Project: Cross Campus Curriculum

DMD 108 Multimedia Production (AU19)
- Student focus groups
- Faculty/staff input
- “Design Sprint”
- Students developed both online and printed materials

DMD 222 Web III (SP20)
- Developed in Moodle
- Video interviews
- **Interrupted by COVID**
- Presented working prototype in April ‘20

After a pause in SU/AU ’20, we migrated to Canvas; Launched in June 2021
The Project: COVID

Challenging times present opportunity for creative collaboration, data collection, analysis, process improvements, and problem solving
Technical Considerations
Ellucian CRM Recruit

Applicant Intake & Communication Tool

- Online Admissions Application Submission
- Automated communication plans
- Custom Applicant Readiness Review Forms
- Event Registration Forms
  - Self-Service Applicant Registration
  - Automated event registrations
Colleague

- NSO Course Registration
Canvas

Leveraged the college’s LMS for:

● Self-paced learning
● 24x7 online access through browser and app
● Document & resource management
● People (students, teachers, support staff)
● Accessibility (WCAG/ADA)
Ellucian CRM Advise

- Automated Alerting
  - Course Incomplete
  - Course Completed
- Automated Communications
At the Gateway

Significant changes to processes:

● Self-service orientation sign up
● Enrollment in orientation
● Completion/nudging communication
● Final grades / notification of advising
● Enrollment & scheduling
Orientation in Moodle & Canvas

MOODLE

• Web III students installed on DMD web server & built
• Lessons / Books / Quizzes
• Videos / Badges / Certificate / Discussions
• Glossary

CANVAS

• Migrated content from Moodle
• With feedback, pared content WAY down and reduced time it takes to complete
• Quizzes / Requirements
• Intro & exit surveys
• More on gradebook later
Orientation Content

- Getting Started
- Technology
- Money Matters
- Academics & Support Services
- Health, Wellness, & Personal Support
- Campus Life
- Recap & Next Steps
Orientation Content

1. Visit the office of Public Safety which is located on the first floor of the Warner Center, across from the Bookstore.
2. Bring a photo ID (such as a driver's license).
3. Smile! You'll need to have your photo taken.
4. IDs at the Newark campus are usually created within 10-15 minutes. If you had your photo taken at an extended campus, allow several days for processing.*
5. Have your COTC ID with you on campus as you will need to present a photo ID when visiting most offices or departments on campus.

*Note: Students at extended campuses (Coshocton, Knox, or Pataskala) can have their photo taken at their campus. It takes a day or two to process the student ID, then the student ID is mailed to the address on file in a student's record.

Question 1

1. $4.99
2. It depends on your major
3. There is no charge for getting a COTC ID
4. $1

Watch this short video to learn how to navigate MyCOTC.

Key Takeaways

MyCOTC is an important information hub that will help you be successful as a student. Remember:
- It's where you access your class schedule, COTC email, and general information about the college.
- It's where you go to see your student financial information.
- It's connected to Canvas (the LMS), which gives you access to classes you are taking.
- You can use it to connect with support resources such as the IT Help Desk, The Gateway, and others.

BEFORE YOU MOVE ON...

Hi, I'm Wyatt Matters... here's the deal.

Throughout this orientation, I'll visit you from time to time and bark at you about some really important points. I know there's a LOT of information here, so I'm here to throw you a bone about what really matters... that's why they call me "Wyatt Matters."

So, about all these new-fangled gadgets and gizmos... Technology is everywhere these days, and it's a critical part of your daily life and success as a college student. You will use technology to access information, complete assignments, and communicate with COTC professors, staff, and classmates.

Technology you use and learn during your time at COTC will also help you in many ways in your career. This module will help you learn how to use technology to support your education in the classroom and beyond.
Canvas Setup

- Module Requirements
- Quizzes (must score 100%)
- Gradebook challenges
Success Metrics

LAUNCH WEEK (6/9/2021: Cohort 1)
~230 Enrolled, 70 Completed

SINCE THEN... (as of 9/12/2022)
~2584 Enrolled, 1122 Completed (78%)

SURVEY RESULTS

<table>
<thead>
<tr>
<th>Metric</th>
<th>LAUNCH WEEK (%)</th>
<th>SINCE THEN (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Quality of Info</td>
<td>97% “Excellent” or “Good”</td>
<td>97% “Excellent” or “Good”</td>
</tr>
<tr>
<td>Organization of Info</td>
<td>98% “Excellent” or “Good”</td>
<td>98% “Excellent” or “Good”</td>
</tr>
<tr>
<td>Info is Useful</td>
<td>99% “Strongly” or “Somewhat Agree”</td>
<td>99% “Strongly” or “Somewhat Agree”</td>
</tr>
<tr>
<td>Reduced Anxiety</td>
<td>87% “Strongly” or “Somewhat Agree”</td>
<td>87% “Strongly” or “Somewhat Agree”</td>
</tr>
<tr>
<td>Increased Excitement</td>
<td>92% “Strongly” or “Somewhat Agree”</td>
<td>92% “Strongly” or “Somewhat Agree”</td>
</tr>
<tr>
<td>Use in the Future?</td>
<td>87% “Definitely” or “Probably”</td>
<td>87% “Definitely” or “Probably”</td>
</tr>
</tbody>
</table>
What students said...

It was more informative than past institutions I attended.

I like how straightforward everything was and how well it was all explained. Really made me feel a lot better about choosing to go to COTC!

This course was very informative and time efficient. It covered a lot of helpful information without being boring or taking too long.

The orientation course was filled with a lot of helpful information. I feel more aware and ready for classes.

I am impressed by the resources available to students, it made me excited about my future at COTC!

The orientation covered many topics that could answer many questions that people don't think of to ask until they are in a spot where they need that help.

I wouldn’t change a thing… "chef’s kiss"

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Care & Feeding

- Completion Surveys (regular review)
- Annual review & updates (February)
- Additional features may be added
What's Next

Advising registration labs on campus resumed this summer and will continue

Personalized campus tours provided for students after they schedule classes

Launched Autumn 2021; monitoring progress, completion rates, and responding to feedback

Conducted outreach based on complete/non-completion of NSO

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Any Questions or Comments?

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