OACC **SUCCESS CENTER FOR OHIO COMMUNITY COLLEGES**

WINTER 2024 STUDENT SUCCESS LEADERSHIP INSTITUTE

Wednesday, February 28, 2024 & Thursday, February 29, 2024 • Virtual

AGENDA

DAY 1: WEDNESDAY, FEBRUARY 28, 2024

2:00 PM – 2:15 PM

WELCOME & SUCCESS CENTER UPDATES

Laura Rittner, Executive Director, Success Center, OACC

Celebrate our progress as a state coalition and learn about several exciting opportunities from the Success Center.

2:15 PM – 2:45 PM

THE FUTURE OF HIGHER EDUCATION IN OHIO: REMARKS FROM OUR NEW CHANCELLOR

Mike Duffey, Chancellor, Ohio Department of Higher Education

Hear from our new chancellor on his priorities for the Ohio Department of Higher Education, including updates on the 2024 Campus Completion Plans.

2:45 PM – 4:00 PM

CONCURRENT SESSIONS

EXPLORING THE INTERSECTION OF AI, HIGHER EDUCATION, AND WORKFORCE DEVELOPMENT

Laurie Pendleton, Executive Director of Content, Association of College and University Educators; Marty Alvarado, Vice President of Postsecondary Education and Training, Jobs for the Future; Rick Woodfield, Chief Academic Officer, OACC

As Artificial Intelligence (AI) continues to revolutionize industries worldwide, its profound impact on education and the workforce brings exciting possibilities and challenges. This session delves into the evolving landscape where AI technologies intersect with higher education systems and workforce dynamics. Participants will learn more from two leaders in the field on how community college practitioners can become AI-ready.

LEVERAGING STEP CONVERSIONS FROM INQUIRY TO START FOR STUDENT SUPPORT AND CONVERSION IMPROVEMENT

Jodi Ashbrook, Founder and Chief Learning Officer, The U School

In this session, we will explore the significance of step conversions from inquiry to enrollment in the student journey. We will discuss how effectively utilizing step conversions can help us support our students, enhance their experience, and ultimately improve conversion rates. By understanding the importance of each step in the conversion process, we can optimize our strategies to maximize student success and enrollment.

MAXIMIZING RETURN ON INVESTMENT FOR COMMUNITY COLLEGE EDUCATION

Calista H. Smith, President, Scale Strategic Solutions; Kanler Cumbass, Associate, Education Strategy Group

Scale Strategic Solutions and Education Strategy Group produced a landscape analysis regarding the value and affordability of education and training beyond high school in Ohio.

The analysis focuses on these framing questions:
- What factors impact the affordability of education and training after high school?
- How do economic returns vary for pursuing education and training beyond high school?
- How and where can Ohio's public institutions improve economic upward mobility for all Ohioans?
- What policy and practice solutions are available for Ohio to ensure the affordability and value of postsecondary education and training?

This session will be a chance to explore the analysis and recommendations from the perspective of Ohio community colleges.

OHIO COMMUNITY COLLEGE FUNDING CONSULTATION GROUP: TACKLING OHIO'S WORKFORCE CHALLENGES

Martha Snyder, Partner, HCM Strategists; Stephanie Murphy, Director of State Policy & Research, HCM Strategists; Kelly Weir, Associate Vice President, Resource Planning and Analysis, Columbus State Community College; Jeff Boudouris, Chief Financial Strategy Officer, OACC

Recognizing the need for more systematic collection statewide of short-term credential data, especially noncredit data, the Ohio Legislature passed House Bill 33 in 2023. Among other things, the bill charges the state's public postsecondary institutions to conduct a study on the types of data to be included in the Higher Education Information (HEI) System, focusing particularly on workforce credentials and short-term certificates. To accomplish this, OACC and ODHE have established a Consultation Group, supported by HCM Strategists, to develop recommendations around short-term credential data collection with the goal of using the data for funding and case making. This session will review the work the consultation group has carried out thus far, including lessons learned from other states, the vision and objectives that have been instrumental in framing the priorities for potential data metrics, and an outline of the next steps.

TRACKING TRANSFER IN OHIO: COMMUNITY COLLEGE AND FOUR-YEAR INSTITUTIONAL EFFECTIVENESS IN BROADENING BACHELOR'S DEGREE ATTAINMENT

Tatiana Velasco, Research Associate, Community College Research Center;
John Fink, Senior Research Associate and Program Lead, Community College Research Center

In this session, CCRC researchers will share national and Ohio-specific takeaways from two recent "Tracking Transfer" reports describing disparities and opportunities for transforming community college transfer pathways, including new measures of four-year institutional performance serving low-income, older adults, and transfer students of color. Presenters will describe emerging findings from recent visits to transfer partnerships with particularly strong outcomes for low-income and students of color, equipping and inspiring leaders to further strengthen transfer outcomes, including starting students' transfer pathway in high school with CCP.

WHAT MATTERS MOST IN WORKFORCE PROGRAMS

Doreen Larson, retired President of Edison State Community College

Expectations are high regarding Ohio's Community Colleges' ability to fill the workforce pipeline with qualified employees. Regardless of the industry, there are key components of workforce programs that must be addressed to attract, retain, and graduate students who will experience career success. This presentation will outline critical components of quality workforce programs using a hypothetical "Chip Industry" program template.

DAY 2: THURSDAY, FEBRUARY 29, 2024

9:00 AM – 9:45 AM

DATA BRIEFING ON STUDENT SUCCESS METRICS IN OHIO

John Fink, Senior Research Associate and Program Lead, Community College Research Center; Carla Fletcher, Senior Research Analyst, Trellis Company

Accompanying the release of updated Early Momentum Key Performance Indicator (KPI) reports for each college, CCRC will present statewide trends in college improvement on a set of metrics capturing students' first year academic momentum. Guidance for reviewing college data during team time will be shared as well. Additionally, Trellis will share findings from their nationwide survey to provide information on what colleges need to know about their students' financial stability and wellness to help inform college priorities and optimize strategies for providing targeted support for student success.

9:45 AM – 11:00 AM

TEAM STRATEGY TIME

College SSLI teams will meet to identify areas for improvement, prioritize institutional strategies, and brainstorm next steps and action plans using annual college reports on early momentum metrics, state share of instruction, and student financial stability.

11:00 AM – 11:15 AM

TRANSITION BREAK

11:15 AM – 12:30 PM

FINDING OUR WAY: EMPOWERING EDUCATORS AND SUPPORTING STUDENTS BY LEVERAGING THE SCIENCE OF PURPOSEFUL BELONGING

Tim Klein, Co-Founder, How To Navigate Life, LLC

Our keynote speaker, Tim Klein, LCSW is an award-winning urban educator, clinical therapist, teaching fellow at Harvard University and lecturer at Boston College. He has worked intensively with marginalized students to equip them to pursue meaningful and fulfilling lives.

In this keynote, Tim will inform with research, inspire with personal stories of the work, and equip by having participants experience purpose and belonging firsthand by providing practical tools you can use right away.