



Academic Performance Management Dashboards

The Academic Performance Management effort with HelioCampus created new data structures that integrate student financials and faculty compensation at the class section level. Following the implementation of APM IEA recognized a need to further partition these data to the student enrollment within class sections and began work on this customization. This was necessary to examine programs of study and student characteristics. We collectively refer to these data as Academic Activity Margin data. These data are in 4 primary places within 'Strategic Leadership' in ADS: Activity Margin Analyses, Academic Metrics and Data Explorer (AMDE), Graduate Activity Margin Analyses, and the Investment Decision Support Tool. As of June 17, 2024 these have only been distributed to the Deans, however the AMDE's intended audience is Chairs and Directors.

Activity Margin Analyses

This dashboard contains tuition charges, instructor costs (pay and benefits assumptions), financial aid, and state share of instructions in an explorable contribution margin report. These are not transactional accounting data, but rather summarized data from course enrollment, degrees, student financials, payroll, and state reports that reflect revenue after expenses for the institution's primary academic revenue sources. In testing against actual accounting transactions, variance is less than .5%. Except for the College of Osteopathic Medicine all academic activity at the institution is included.

Graduate Activity Margin Analyses

This dashboard is very similar to the Activity Margin Analyses, however undergraduate courses taught by graduate students are identified so that the financial impact of our graduate programs can be understood. This is important in evaluating our traditional graduate programs.

Investment Decision Support Tool

This dashboard was curated specifically for the provost to evaluate requests for new faculty lines from colleges and departments. Current faculty, student, and efficiency metrics are included as well as market scores from an external vendor (Gray Associates).

AMDE

The AMDE is meant to be a one stop dashboard for annualized performance metrics at the department level for efficiency and student success. Included on the Instructors tab of this report are four high level department activity margin metrics: undergraduate and graduate activity margin and pay to revenue ratio. This provides a single report of KPI's for executive leadership to manage academic departments with.