OHIO UNIVERSITY INSTITUTIONAL EFFECTIVENESS AND ANALYTICS

Academic Performance Management Dashboards

The Academic Performance Management effort with HelioCampus created new data structures that integrate student financials and faculty compensation at the class section level. Following the implementation of APM IEA recognized a need to further partition these data to the student enrollment within class sections and began work on this customization. This was necessary to examine programs of study and student characteristics. We collectively refer to these data as Academic Activity Margin data. These data are in 4 primary places within 'Strategic Leadership' in ADS: Activity Margin Analyses, Academic Metrics and Data Explorer (AMDE), Graduate Activity Margin Analyses, and the Investment Decision Support Tool. As of June 17, 2024 these have only been distributed to the Deans, however the AMDE's intended audience is Chairs and Directors.

Activity Margin Analyses

This dashboard contains tuition charges, instructor costs (pay and benefits assumptions), financial aid, and state share of instructions in an explorable contribution margin report. These are not transactional accounting data, but rather summarized data from course enrollment, degrees, student financials, payroll, and state reports that reflect revenue after expenses for the institution's primary academic revenue sources. In testing against actual accounting transactions, variance is less than .5%. Except for the College of Osteopathic Medicine all academic activity at the institution is included.



Graduate Activity Margin Analyses

This dashboard is very similar to the Activity Margin Analyses, however undergraduate courses taught by graduate students are identified so that the financial impact of our graduate programs can be understood. This is important in evaluating our traditional graduate programs.

Investment Decision Support Tool

This dashboard was curated specifically for the provost to evaluate requests for new faculty lines from colleges and departments. Current faculty, student, and efficiency metrics are included as well as market scores from an external vendor (Gray Associates).

Note Note<</th> Note<</th> Note<</th>



AMDE

The AMDE is meant to be a one stop dashboard for annualized performance metrics at the department level for efficiency and student success. Included on the Instructors tab of this report are four high level department activity margin metrics: undergraduate and graduate activity margin and pay to revenue ratio. This provides a single report of KPI's for executive leadership to manage academic to manage departments with.

Instructors			Selected De Accourtancy Students		esetmest: • Student Success		AMDE Dashboard *Athens Only* Data Definitions				
				Instru	ictors		-				
Ins	Instructor Count by Type:					Faculty Diversity:					
	2019-20	2020.21	2021-22	2022-23		201	9.20 20	20.21	2021-22	2022-23	
Tenure Treck Fepalty	9	9	9	9	Ethn White Faculty		12	12	20	10	
Instructional Faculty	5	6	4	4	Ethn Black Faculty		2	2	1	1	
Clinical Faculty	0	0	0	0	Ethn Asian Faculty		1	1			
Exed-Term Faculty	2	1	0	0	American Indian Waska Ni	stive	0	0	0	0	
Graduate Student Instructors	0	0	0	0	Ethn Hispanic Faculty Ethn Pac Isl Faculty		0	0	0	0	
Early Retirement Facality	0	0	0	0	Ethn Two Or Excelty		0	0		0	
Non-Faculty Instructors	0	0	0	0	Ethn Unknown Exculty		1	1	1	1	
Total	Allocated Ins	tructor Cost			Instruc	tor Revenue	(Including)	Course \$5	i):		
	2019-20	2020-21	2021-22	2022-23		2019-20	2020-21 2021-22			2022-23	
ensure Treck Feculty Cost	\$675.843	\$655,289	\$733.547	\$581,253	Tenure Track Feculty	\$1,097,265	\$875.2	23 \$1.0	15.564	\$962,393	
nstructional Faculty Cost	\$259,433	\$275.840	\$229,765	\$215.951	Instructional Faculty	\$1,606,081	\$1,602,2	02 \$1,0	26,825	\$950,420	
Unical Faculty Cost	50	\$0	\$0	\$0	Clinical Faculty	50		50	50	50	
ived Term Faculty Cost	\$129,183	\$15,729	50	50	Fixed Term Faculty	\$481,785	\$83,9	97	50	\$0	
inaduate Instructor Cost	50	\$0	50	50	Graduate Instructors	\$0		\$0	so	\$0	
arly Retirement Reculty Cost	50	50	40	50	Early Retirement Faculty	\$0		50	50	\$0	
Ion Feculty Instructor Cost	50	50	50	50	Non-Exculty Instructors	\$0		50	50	\$0	
Student Credit Hours (SCH):					Student Credit Hours (SCH) per Faculty:						
	2019-20	2020-21	2021-22	2022-23			2019-20	2020-21	2021-22		
Jedargraduate Credit Heurs	8,856	6,745	6,159	5,862	Undergrad Gredit Hours Pr	er Reculty	553.5	421.6	473.8	450.9	